

# 2022 FACTBOOK

# majice-tisk.si

FARE

Opens at the  
push of  
a button

Diameter  
112 cm

Windproof-System

Weight  
530 g



[www.dresi-tisk.si](http://www.dresi-tisk.si)  
[www.majice-tisk.si](http://www.majice-tisk.si)  
[www.tisk.center](http://www.tisk.center)

Zaupajte tisk samo tistim,  
ki jih zanima predvsem kvaliteta!  
Tisk v večbarvni in color izvedbi.



# YOUR UMBRELLA

your  
MOMENT

Biti na prostem, uživati na svežem zraku in odprtih prostorih, čutiti veter in vreme – to je dobro za nas. Tudi ko dežuje, med sneženjem ali v premočni sončni pripeki....

Samo zgrabi svoj najljubši dežnik in poidi. To so trenutki, ko doživljamo nekaj posebnega in ostajajo samo naši najlepši spomini.

Z individualnim dežnikom FARE\* postanejo blagovne znamke in podjetja z našim potiskom del tega trenutka.

Biti na prostem je tesno povezan z drugo temo: biti trajnosten. Zato smo zmanjšali

velikost novega FARE\* FACTBOOK kataloga za polovico. Tako prihranimo več kot 8,5 tone papirja. Hkrati vam želimo še olajšati primerjavo izdelkov in izbiro primernih dežnikov za vaše stranke. Temu je namenjen zgoščen pogled izdelka. Dodatne podrobnosti in možnosti dodelave so na voljo na našem naslovu, vedno z našo najnovejšo ponudbo. Pokličite nas ali pišite na elektronski naslov in skupaj bomo našli rešitev za vaše potrebe....

Vabljeni v svet dežnikov vrhunske kvalitete in inovativnih presežkov.



## Innovations for 2022



Well-planned designs and selected details: the new umbrellas from our ideas factory

06

## waterSAVE®



Umbrellas with the sustainable waterSAVE® cover material now also available in a wide range of other colours

12

## Customisations



Unrestricted freedom with the special production of a customised advertising umbrella

22

## Mini umbrellas



Just 20.3 to 36 cm long

48

## Regular umbrellas



Diameter up to 105 cm

61

## Midsize umbrellas



Diameter up to 115 cm

69

## Golf umbrellas



Diameter up to 180 cm

72

## Allover Xpress



78

## Summer



80

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# Highlights 2022

Z inovacijami izdelkov FARE® 2022 tudi letos predstavljamo nekaj poudarkov, ki zagotavljajo obilo presenečenj zahvaljujoč svoji pametni zasnovi in izbranim detajlom v barvi, obliki in funkciji, poleg dodatnih različic na znanih in priljubljenih modelih dežnikov. Izkusite veliko raznolikost, ki je možna pri izbiri promocijskih dežnikov FARE®!



art. 7915, p. 75



art. 2385, p. 77



art. 8240, p. 81



art. 8201, p. 81



art. 8160, p. 80



art. 5222, p. 49



art. 9158, p. 52

Curious?

podrobnosti  
najdete na ustrezni  
strani kataloga.



art. 1245, p. 63



art. 5792, p. 55



art. 5519, p. 49



# Simply convincing

We believe that an umbrella has to satisfy the demands on functionality, safety and quality to be able to be effective as a long-lasting promotional item. Let yourself be convinced by the solid arguments in favour of a quality umbrella from FARE.



## A trustworthy argument:

Many FARE® products are carefully tested.

LABTECH Prüfungsgesellschaft mbH is an independent laboratory accredited by DAkkS, specializing in chemical and physical textile testing and consumer goods. It conducts a full-scale usability test for specific umbrella models. This involves simulating professional use to verify and ensure functionality. In addition, particular attention is paid to the presence of potential weak points that are known to the market, and components are tested for chemical safety. The LABTECH test seal is only awarded to products that are truly flawless. The test seal guarantees the consumer a first-class product that stands out from the crowd. You can find out more about the LABTECH tests at [www.labtech-gmbh.de/gebrauchtauglichkeit.html](http://www.labtech-gmbh.de/gebrauchtauglichkeit.html).



Products with a test seal are highlighted with the keyword **LABTECH** in the product overview. Details on the certified properties can be found in our data sheets.

Seal example

## A watertight argument:

Many FARE® umbrellas are equipped with a high-quality finish.

An even better pearl-off effect or dirt-repellent properties are achieved with complex refinements, depending on the model:

- **Teflon™ fabric protector** is a coating that is water and dirt repellent.
- **Nanotechnology** gives the umbrella cover a minutely rough structure which prevents dirt and water from sticking to the fabric and they simply pearl right off – this is the so-called lotus effect. This coating is absolutely sealed and promotes a particularly long-lasting product life.



## A windproof argument:

FARE® umbrellas are strong.

Even our less expensive models excel in their high standards of quality and special windproof features for better wind resistance. The majority of FARE® models are equipped with a reliable windproof system. The highly flexible frame for these models turns over when hit by stronger gusts of wind before the ribs break or the cover is torn from its fastening.

## A clean argument:

FARE® products are tested for harmful substances.

LABTECH and other renowned and accredited testing institutes test our products according to REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals). Alongside conformity with REACH, the relevant legal directives for harmful substances are considered and implemented for our products.

## A fair argument:

FARE® products are produced under humane conditions.



Member of amfori, the leading global business association for open and sustainable trade. We participate in amfori BSCI. For more information visit [www.amfori.org](http://www.amfori.org)

Discover more on this subject on page 11.

## An award-winning argument:

FARE® umbrellas have won several renowned awards.

### Red Dot Design Award

- A FARE® product has now been honoured for the thirteenth time by the prestigious 40-member jury of experts at the Red Dot Award: Product Design – most recently in 2021 with the **AC golf umbrella FARE®-DoggyBrella** (art. 7395).

### Promotional Gift Award

- The **AC midsize umbrella FARE®-Sound** (art. 7799) was selected winner of the 2020 Promotional Gift Award in the premium product category.

### PSI Sustainability Award

- OloBrella models prevailed in the "Sustainable Product" category in 2017 and 2019 and received awards. In 2021, FARE received the "Innovator of the Year 2021" award in the newly launched PSI Sustainability Awards category. The resource-saving production of the **waterSAVE®** cover material and the fact that all companies along the value chain from the manufacturer to the end customer – play an exemplary role in sustainability were convincing factors for the jury.



reddot winner 2021



PROMOTIONAL GIFT  
AWARD 2020



WINNER



# A protective cover – for people and the environment

Everybody talks about sustainability and yet for many this is only an abstract concept. Nevertheless, this principle, which originated in forest management, is as simple as it is sensible: Anyone who only cuts down as many trees as can regrow will ensure consistent continuation of the entire forest – and with this – a good, long-term basis of life for future generations.



Idea



Strategy



Action



Product



Environment



Employees



Responsibility



Future

At FARE we understand sustainability as a combination of social, economic and ecological fields of activity for our company, which are integrated into our core business.

## ♥ Social

The amfori Business Social Compliance Initiative (amfori BSCI) is a code of conduct based on the international working standards of the ILO (International Labour Organization), which supports globally active companies in building up ethical supply chains and monitors social standards worldwide as well as optimising them continuously.

FARE is a member of amfori BSCI. Our production sites for the manufacture of umbrellas have been audited according to amfori BSCI requirements and all have a valid audit result.

All amfori BSCI participants agree to the Code of Conduct (CoC) and undertake to comply with it. The amfori BSCI Code of Conduct comprises of the following principles as just some examples:

- Appropriate remuneration
- Safety at work
- No forced labour
- No discrimination
- Reasonable working hours
- No child labour



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## ♥ Economy

Every year we expand our range of products with new, innovative products. The proportion of sustainable umbrellas will constantly increase, because we want to meet the requirements of our customers and ensure long-term healthy growth for our company.

## ♥ Ecology

At FARE, we pay attention to environmentally friendly work processes through measures such as CO<sub>2</sub>-neutral parcel shipping, bundling production orders, avoiding single parcel shipments, reducing paper consumption through the use of digital documents, switching to green gas and green power, etc.

It is important to us to save energy and CO<sub>2</sub> emissions. In cooperation with ClimatePartner, we have recorded and reduced our greenhouse gas emissions and have offset the unavoidable emissions through two different climate protection projects.



FARE has been ÖKOPROFIT-certified since 2021. Within the framework of this project, numerous outstanding environmental protection measures were implemented, which serve to reduce the consumption of resources by raising awareness among employees and by establishing purchasing criteria, to save water and energy, and to promote e-mobility.



# waterSAVE® – Every drop counts

## Water-saving dyed cover material made from recycled plastics.

Progressive thinking is good – but only progressive action makes the difference. As part of our sustainability strategy, we not only rethink existing production processes, but also look at new, progressive strategies.

In our waterSAVE® cover material, which was launched in 2020, we use material made from recycled plastics and employ a revolutionary dyeing process that reduces the consumption of valuable raw materials as well as energy consumption and the impact of harmful substances on the environment.



» The approximate water saving per umbrella is

**6L\***

\* This is calculated based on water savings of 2 million litres for processing around 300,000 m² of fabric, from which around 350,000 umbrellas can be made.

art. 2384, p. 74



WATCH VIDEO

## Short and sweet

The waterSAVE® dyeing process yields numerous benefits in contrast to conventional dyeing processes:

» Reducing CO<sub>2</sub> emissions by more than

**60%**

» Avoidance of harmful chemicals:

Because of the transparent production process, the use of chemicals can be controlled and the exclusive use of detox-compliant chemicals can be ensured.



» Reducing energy consumption by up to

**70%**

» Reducing sludge production by

**98%**

» Savings in terms of water consumption of

**90%**

» Efficiency of dye uptake increases up to

**98%**



art. 7915, p. 75



## And this is how the waterSAVE® dyeing process works:

The yarn made from recycled plastic is already completely dyed in the production process for our waterSAVE® cover material. In this case, no water is required whatsoever. Far fewer chemicals are used and the drying time in energy-consuming machines is a thing of the past. This also completely eliminates the need for energy-intensive cleaning and treatment of the water.



With the use of our waterSAVE® cover material, we became the first winner of the new "Innovator of the Year" category of the PSI Sustainability Awards in 2021.

## waterSAVE® becomes colourful!

While only black umbrellas could be equipped with this sustainable cover in 2021, additional colours and models were added this year. For example, we switched our popular OkoBrella family to waterSAVE® cover material. In addition, we have four models (art. 5460, art. 1112, art. 7810, art. 7860) where the cover is optionally available in waterSAVE® material.



Now with genuine wood handle

Our waterSAVE® cover material is now available not only in black, but in five other standard colours.

- Natural white
- Red
- Lime
- Marine
- Grey
- Black

All waterSAVE® models are marked with a label on the closing strap that only becomes visible when opened.





# Excitingly designed

An umbrella offers a huge variety of refinement possibilities. On the following four pages we show you the different printing methods and their areas of application with warehouse stock.



## Screen printing

Up to 8 fresh colours effectively showcase logos, slogans or witty sayings. The focus is on top quality and long service life.



White single print



Coloured screen print without white undercoat



White dual print



Coloured screen print with white undercoat

## Dual printing

To obtain a brilliant, radiant white, the printing colour white is printed twice.

## White underlay

To ensure the optimum realisation of the desired print colours, a white underlay is required on coloured covers. This underlay is slightly smaller than the coloured motif so that there is no flash at the edges.

## Price tip

Silver, black and gold print colours do not require a white underlay. Printing on white covers: in this case, no additional white underlay is necessary.



## Transfer printing

This printing process is particularly suitable for photorealistic motifs or motifs with very fine screens or fine gradients.



## Sublimation printing

Special printing process for photorealistic motifs on white covers.



## Colormagic

When dry, Colormagic printing is white; as soon as the surface becomes wet, the white print becomes transparent and the underlying colour is visible.





### Doming

3D effect in vivid colours for a particularly demanding, photo-realistic result. High-quality finished surface, extremely durable.

### Laser sticker

Finishing with a laser sticker made of wood or plastic is uncomplicated, flexible and inexpensive. The sticker features excellent adhesive properties and is also ideal for individual personalization.

### Laser engraving

Discreet and elegant, razor-sharp contours and delicate depiction of the most minute details. Some umbrellas are equipped with a laser-capable soft handle and are marked accordingly.



### Finishing of transparent covers/ cut-outs

Due to the high-quality polyethylene material, screen printing with up to four colours is possible on our AC regular umbrella FARE®-Pure (art. 7112), the AC golf umbrella FARE®-Pure (art. 2333) and the new AC regular umbrella FARE®-View (art. 1119). In the case of Pure models, it should be noted that a maximum of two panels, not positioned next to each other, can be grafted.



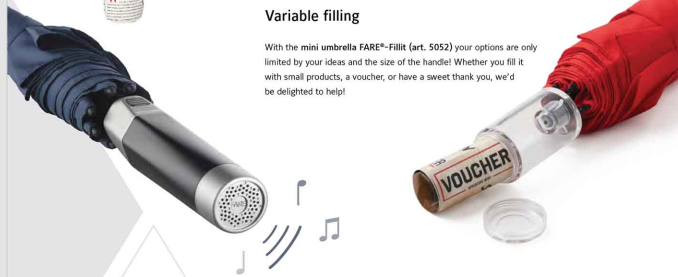
### Tube printing

The plastic tube of the FARE®-Tube mini umbrella (art. 5792) offers a new and unusual advertising space: It can be printed virtually seamlessly along its entire length. This makes it possible to customise logos and motifs with a high level of brilliance, durability and detail.



### Variable filling

With the mini umbrella FARE®-Fillit (art. 5052) your options are only limited by your ideas and the size of the handle! Whether you fill it with small products, a voucher, or have a sweet thank you, we'd be delighted to help!



### Individual sound brand

The AC midsize umbrella FARE®-Sound (art. 7799) is simply amazing with its ability to play audio logos, jingles or other beautiful sounds. The standard version is supplied with a clip of the classic song "Singer" in the rain". But it can also be customised with a sound of your choice, which sounds when the umbrella is opened.

# Individual design in all-over print

A popular finishing variation is motifs that show a photo-realistic look on the entire cover. In order to better respond to this customer request, we now offer the FARE®-Allover Xpress service. Full digital all-over printing of the desired motif can be implemented from an order quantity of just 100 units. Minor matching inaccuracies cannot be avoided, but the overall picture is impressive. Design an individual umbrella easily in four steps:

## STEP 1

You have five basic models available – just choose your favourite.



All information on the umbrellas can be found from page 78.

## STEP 2

Send us your desired motive as a printable file (min. 90 x 90 cm at 300 dpi).



## STEP 3

You receive an e-mail for approval showing how your motive will be implemented.



## Other finishing options (at a surcharge)

Delivery times may be longer depending on the option selected.



**Doming sticker on the handle**  
(only possible for art. 75002, 75460 and 71144)



**Sleeve in digital printing**  
(only possible for art. 75002 and 75460)



**Original proof**



**Single colour screen printing**  
on the panel or closing strap



**Interior printing**  
Exterior cover coated in black (light sheen)



## STEP 4

Look forward to your customised umbrella!

## QUICKVIEW

- Full digital all-over printing of your chosen motive
- From just 100 units
- Ready for shipment approx. 20 days after approval \*

Production-related offset between the segments cannot be avoided.  
\* Available shipping method: See freight approx. 50 days, shipping included, or air freight approx. 14 days, shipping subject to surcharge.

## Individual & versatile

With a little courage and by advance planning, individual customisations can be designed that are completely tailor-made to match the customer's Corporate Identity. It is worth it: Many of these unique designs have now developed into real cult items.

### Cover colour

On request, we can also have the cover fabric produced in your own individual colour.



Cover in special colour with manual offset on one panel, inside coated metallic gold



Travelmate Camper (art. 6139) with cover in special colour according to Pantone and 2C screen printing



### Cover materials

Our high-quality polyester pongée material can be produced in standard or special colours from recycled plastics. With a particularly water- and energy-saving dyeing process, this becomes our waterSAVE® cover material that can be used in several popular standard colours.



### Handle, shaft and ribs in individual colours

Custom colours can also be applied to all plastic parts and fibreglass.



FARE®-Style (art. 4784) with colour-coordinated handle, top and tips in stone-grey, handle rings shaft and ribs in cream



FARE®-Style (art. 5584) with cover and handle and details in special colours blue and mint with doming sticker



Fibreglass shaft with a diameter of 14 mm, individually printed with a photo-realistic motif

### Individual handle design

We make individual special shapes or even an existing product design as umbrella handle possible.





## Allover print

A highly popular variant for custom designs are motifs that extend over several panels or a photorealistic image on the entire cover on the outside or inside.



Photorealistic digital print motif across all panels



Cover in custom colour with three different motifs in allover print



FARE®-ÖkoBrella (art. 5429) with RPET cover in custom colour, allover screen print on selected panels and logo screen print on one panel



Digital allover print outside over all panels, inside coated black, with double cover light blue inside for appealing look and optimal brilliance of the artwork in all light conditions



Allover print on the inside, black coated on the outside. Each panel identical with coloured logo screen print on one panel



Golf umbrella with photorealistic digital print over all panels on the inside



Double-layered cover with digital print on the outside and inside

## Wetlook process

Discreet finishing gives the motif a tone-on-tone appearance in the scatter print when wet.



## Colormagic printing

White overprint of the motif becomes virtually transparent when wet and allows the coloured elements underneath to appear.



Full-colour digital print across all panels, Colormagic overprint on one panel

## Transparent material

Individual cutouts with transparent material on one or more panels.



Full-colour digital print on one panel and additional cutout of the window made of transparent material

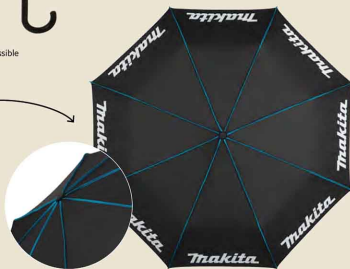


## Piping

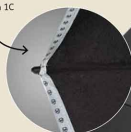
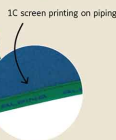
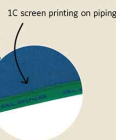
Coloured or even reflective piping with and without printing is possible at various positions to create a special look.



External seam piping in custom colour



Reflective piping with 1C screen printing



ING DiBa



# We can help you boost your sales

In addition to an extensive range of umbrellas, we can provide high-quality marketing and promotional materials to present your demonstration and sample models to optimum effect. We also offer individual and gift packaging along with selected merchandising items to encourage customer loyalty.



Umbrella display large filled with 24 umbrellas art. 5460 (art. 12804)



Umbrella display small for up to 12 mini umbrellas (unfilled, art. 12802)

Umbrella bag for transporting sample collections (unfilled, art. 12332)



Umbrella display large for up to 24 mini umbrellas (unfilled, art. 12800)

Umbrella display small for up to 12 mini umbrellas (unfilled, art. 12801)



Umbrella stand for up to 16 regular umbrellas (unfilled, art. 13441)



Combination stand for up to 48 regular umbrellas and 48 mini umbrellas (unfilled, art. 11963)



Mustermix case filled with FARE® Mustermix mini umbrella, spray bottle, Mustermix fan (art. 14367)



Cushion packaging for art. 5062, individually designable (art. 14291)



Brochure Ökobrella family, 16 pages, German (art. 14378) or English (art. 14379)



Flyer FARE® style series with waterSAVE® cover material



Hangtag, individually designable



FARE® gift packaging for mini umbrellas (art. 13604)

Sustainable mailing idea with the art. 5429



Bags made of waterSAVE® cover material (art. 9148)

# Brand communication with a surprise effect

If even the smallest detail is attended to with love, the overall picture is perfect. The features of the FARE® Style series are accentuated with colourful ribs, shafts, grip rings and seams.



Automatic open / close

Automatic open

Manual opening

art. 5484, p. 56

art. 5584, p. 53

art. 5084, p. 50



art. 4784, p. 70



art. 2384, p. 74

The deep black colour enhances the up to ten contrasting colours properly and makes every model – from mini to golf umbrellas – a trendy accessory.



All STYLE models are Labtech certified!



See example

Discover also our FARE®-ColorLine ...



art. 5644, p. 57



art. 1084, p. 62



art. 5639, p. 56



art. 4399, p. 69

... and our FARE®-Seam!

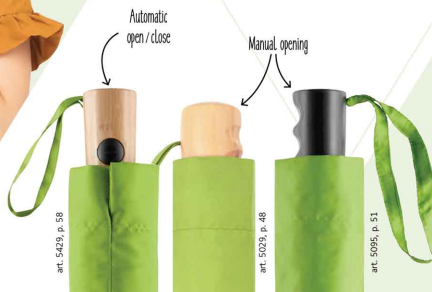


# Opt for naturalness

ÖkoBrella products are suitable for sustainable communications in all sectors and for every budget. Each ÖkoBrella model is supplied in a package made of compostable film, provided with a hangtag made of recycled paper and jute cord.



art. 5429, p. 58



art. 5429, p. 58

art. 5099, p. 48

art. 5095, p. 51



art. 1122, p. 62

art. 1134, p. 61



art. 7379, p. 70



Each ÖkoBrella is now available in six different colours with our water-saving dyed waterSAVE® cover material made from recycled plastics!



Plastic waste is collected, cleaned ...

... and made into granules.

Then heated and melted to create a polyester fibre ...

... that can be woven into material to cover our ÖkoBrella!



art. 9158, p. 52



# Storm-proof advertising

Reliable quality never goes out of style. These umbrellas available in many different colours feature the Windproof system at an appealing price. The new **mini umbrella FARE®-Jumbo®** (art. 5222) with 10 panels and stylish reflective piping is a special highlight.



art. 5222, p. 49



art. 1245, p. 63



art. 1245, p. 63



art. 5519, p. 49



art. 5412, p. 50



art. 5222, p. 49



art. 5460, p. 52

Our top seller, the mini umbrella 5460 with auto open/close function and handle that is perfectly matched to the cover is available in a total of 18 different colour variations, six of which are now also available with our waterSAVE® cover material!



Discover also  
our FARE® ADC



## Umbrellas for people with foresight

Transparency is on trend – all-over or as sophisticated detailing. These umbrellas provide more light and visibility in all weather conditions and are ideal for a wide range of industries and companies.



art. 2333, p. 72



art. 1119, p. 65

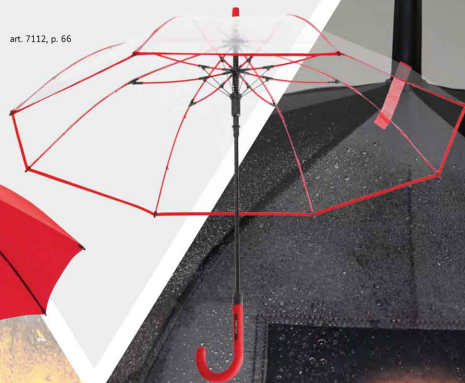


art. 2333, p. 72

art. 1119, p. 65

art. 7112, p. 66

art. 7112, p. 66



# This is how brands pick up speed

With familiar shapes and high-quality materials, FARE creates high recognition and identification potential, especially in the automotive sector.





# Real highlights

All Safebrella® models feature fashionable reflective corners with 3M™ Scotchlite™ Reflective material, and some even come equipped with an LED light integrated into the handle.



art. 7571, p. 67



Automatic open

art. 5471, p. 59



art. 5171, p. 52



art. 5571, p. 57



art. 5171, p. 52

Manual opening



art. 5171, p. 52

Automatic open



art. 5571, p. 57



art. 5547, p. 53

Also discover our  
FARE®-AC Plus

In neon colours  
available



art. 5471, p. 59

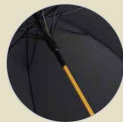


# A stylish design is guaranteed

A high-quality umbrella featuring elegant details is a stylish companion at a customer meeting or shows genuine appreciation as a high-quality gift.



art. 7399, p. 74



art. 4704, p. 71



art. 5659, p. 60



art. 5675, p. 60



# Selected for success

What actually makes a bestseller? That reasons vary greatly, and sometimes it doesn't even take any special features. Whether it's a mini umbrella, a regular umbrella or a golf umbrella, there's always something suitable in this selection. For every budget and every need - With FARE® umbrellas you always get value for your money.

art. 5062, p. 56



art. 5460, p. 52



art. 7560, p. 66



art. 2339, p. 74



art. 5460, p. 52



art. 5062, p. 56



art. 5412, p. 50



art. 5512, p. 49



art. 5640, p. 54



art. 7810, p. 73



art. 7560, p. 66



art. 2339, p. 74



art. 2985, p. 73



art. 1115, p. 63



# YOUR UMBRELLA ...

Mini umbrellas

Regular umbrellas

Midsized umbrellas

Golf umbrellas

Allover Xpress

Summer

... YOUR  
MOMENT

## Icon explanations

- △ Umbrella opens at the push of a button
- ⬆ Umbrella opens **and** closes at the push of a button
- 🌀 Windproof system
- ⊙ Diameter
- ⚖ Weight
- 📢 Advertising on the panel
- 📍 Sticker area at the end of the handle
- 📌 Sticker area on the side of the handle







**5012**  
Mini umbrella

Attractively priced manual opening mini umbrella with chromed steel shaft



90 cm 241 g  
200 x 130 x 280 mm 20 mm

LOW PRICED

TOP SELLER



**5002**  
Mini topless umbrella

Attractively priced manual opening mini umbrella



98 cm 290 g  
170 x 130 x 240 mm 20 mm

LOW PRICED



**5008**  
Alu mini umbrella

Ultra light manual opening mini umbrella with aluminium frame



90 cm 170 g  
170 x 130 x 240 mm 20 mm

LOW PRICED LIGHT WEIGHT



**5052**  
Mini umbrella  
FARE®-Fillit

Special mini umbrella with fillable transparent handle



98 cm 320 g  
170 x 130 x 240 mm 20 mm

TOP SELLER



**5029**  
Mini umbrella ÖkoBrella

Attractively priced, sustainable manual opening mini umbrella with a cover made of recycled plastics



98 cm 265 g  
170 x 130 x 240 mm 20 mm

SUSTAINABLE WATERSAVE®

NEW



**5222**  
Golf mini umbrella FARE®-Jumbo®

Stylish manual opening mini umbrella in oversize with fashionable reflective piping



117 cm 470 g  
170 x 130 x 240 mm 20 mm



**5070**  
Mini umbrella FiligRain

Manual opening mini umbrella with chromed detailing



88 cm 189 g  
200 x 130 x 280 mm 20 mm

LIGHT WEIGHT

TOP SELLER



**5512**  
AC mini umbrella

Attractively priced automatic mini umbrella in noble design



94 cm 365 g  
170 x 130 x 240 mm 20 mm

NEW



**5519**  
AC mini umbrella

Attractively priced automatic mini umbrella with windproof system



98 cm 370 g  
170 x 130 x 240 mm 20 mm



#### 5084 Mini umbrella FARE®-Mini Style

Stylish manual opening mini umbrella with colourful elements



☂ 98 cm ☂ 295 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

WATERSAVE CERTIFIED

TOPSELLA



#### 5412 AOC mini umbrella

Attractively priced automatic open/close mini umbrella with windproof system



☂ 98 cm ☂ 370 g  
☂ 170 × 130 × 240 mm ☂ 20 mm



#### 5095 Mini umbrella ÖkoBrella

Sustainable manual opening mini umbrella with a cover made of recycled plastics



☂ 98 cm ☂ 302 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

SUSTAINABLE WATERSAVE CERTIFIED



#### 5565 Mini umbrella FARE®-AC

Convenient automatic mini umbrella with a consistently uniform colouring



☂ 98 cm ☂ 336 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

CERTIFIED



#### 5042C Mini umbrella Colormagic®

Colourful manual opening mini umbrella with surprising colour change design



☂ 98 cm ☂ 299 g  
☂ 170 × 130 × 240 mm ☂ 20 mm



#### 5560 Mini umbrella FARE®-AC

Practical automatic mini umbrella with high-quality windproof system



☂ 100 cm ☂ 354 g  
☂ 170 × 130 × 240 mm ☂ 20 mm



#### 5069 Mini umbrella SlimLite Adventure

Ultralight manual opening mini umbrella in a convenient carry case with snap hook



☂ 89 cm ☂ 143 g  
☂ 170 × 130 × 240 mm ☂ 25 × 13 mm

LIGHT WEIGHT



#### 5071 Mini umbrella Safebrella®

Sophisticated manual opening mini umbrella with trendy reflectors on the panel corners



☂ 98 cm ☂ 265 g  
☂ 200 × 130 × 280 mm

ANTI-ROD

NEW



Now with genuine  
wood handle!



Promotional labelling example



#### 9158 Mini umbrella OkoBrella Shopping

Sustainable manual opening mini umbrella with shopping bag



△ 98 cm △ 265 g  
▲ 170 × 130 × 240 mm ● 20 mm

**SUSTAINABLE** **WATERSAVE**



TOPSELLER



#### 5460 Mini umbrella FARE®-AOC

Trendy automatic open/close mini umbrella in consistently uniform colouring



△ 97 cm △ 339 g  
▲ 170 × 130 × 240 mm ● 20 mm

**WATERSAVE** **CERTIFIED**



#### 5171 Mini umbrella SafeBrella® LED light

Sophisticated manual opening mini umbrella with trendy reflectors and LED light



△ 98 cm △ 266 g  
▲ 200 × 130 × 280 mm

**WATERSAVE** **CERTIFIED**



#### 5547 Mini umbrella FARE®-AC Plus

Sturdy automatic mini umbrella with trendy reflective piping without protective function



△ 100 cm △ 375 g  
▲ 170 × 130 × 240 mm ● 20 mm

**WATERSAVE** **CERTIFIED**



#### 5402 AOC mini umbrella

Classic automatic open/close mini umbrella with elegant crook handle



△ 98 cm △ 414 g  
▲ 170 × 130 × 240 mm

**WATERSAVE** **CERTIFIED**



#### 5584 Mini umbrella FARE®-AC-Mini Style

Stylish automatic mini umbrella with colourful elements



△ 94 cm △ 325 g  
▲ 170 × 130 × 240 mm ● 20 mm

**WATERSAVE** **CERTIFIED**



#### 5468 AOC mini umbrella FARE®-Camouflage

Trendy automatic open/close mini umbrella with popular camouflage pattern



△ 97 cm △ 370 g  
▲ 170 × 130 × 240 mm ● 20 mm

**WATERSAVE** **CERTIFIED**



**5899**  
AOC golf mini umbrella  
FARE®-4-Two

Extra large automatic open/  
close golf mini umbrella for  
two people with unusual  
shape



⌀ 117 × 92 cm ⚖ 466 g  
▲ 170 × 130 × 240 mm



**5529**  
AC mini umbrella  
FARE®-Doubleface

Attractive automatic mini  
umbrella with two coloured  
cover



⌀ 100 cm ⚖ 395 g  
▲ 170 × 130 × 240 mm



**5649**  
Mini umbrella  
FARE®-AOC Square

Eye-catching automatic open/  
close mini umbrella in square  
shape



⌀ 88 × 88 cm ⚖ 398 g  
▲ 170 × 120 × 240 mm



**5415**  
AOC oversize mini umbrella  
FARE®-Contrary

Trendy automatic open/close mini umbrella  
with reverse opening and closing mechanism



⌀ 105 cm ⚖ 395 g  
▲ 170 × 100 × 200 mm



When folding, the wet side  
is pulled inwards



**5640**  
Oversize mini umbrella  
FARE®-AOC

Striking automatic open/close  
mini umbrella with trendy  
reflective piping



⌀ 105 cm ⚖ 415 g  
▲ 170 × 130 × 240 mm

CERTIFIED

NEW



Tube fully printable



Promotional labelling examples



**5792**  
Mini umbrella FARE®-Tube

Practical manual opening mini umbrella in a tube  
with windproof system



⌀ 90 cm ⚖ 275 g  
▲ 200 × 130 × 280 mm





TOPSELLER



**5484**  
Mini umbrella FARE®-AOC-Mini Style  
Stylish automatic open/close mini umbrella with colourful elements



☂ 97 cm ☂ 343 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

WATERSAVER CERTIFIED

TOPSELLER

**5062**  
Mini umbrella FiligRain Only95  
Filigree manual opening mini umbrella with ultra-lightweight construction



☂ 88 cm ☂ 95 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

LIGHT WEIGHT AWARDED

**5639**  
AOC oversize mini umbrella FARE®-Seam

Stylish automatic open/close oversize mini umbrella with coloured highlights



☂ 104 cm ☂ 394 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

CERTIFIED

**5455**  
AOC mini umbrella FARE®-Profile

Exclusive automatic open/close mini umbrella with type profile design elements



☂ 97 cm ☂ 370 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

CERTIFIED

TOPSELLER



**5571**  
AC mini umbrella Safebrella® LED

Sophisticated automatic mini umbrella with trendy reflectors and LED light



☂ 98 cm ☂ 397 g  
☂ 170 × 130 × 240 mm ☂ 40 × 6 mm

WATERSAVER



**5644**  
Oversize mini umbrella FARE®-AOC Colorline  
Fancy automatic open/close oversize mini umbrella with coloured shaft and joints



☂ 105 cm ☂ 383 g  
☂ 200 × 130 × 280 mm ☂ 20 × 20 mm

WATERSAVER AWARDED CERTIFIED

**5593**  
AC mini umbrella FARE®-Nature

Neutral automatic mini umbrella with colourful print inside



☂ 100 cm ☂ 371 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

WATERSAVER

**5470**  
AOC mini umbrella RainLite Trimagic

Proven automatic open/close mini umbrella with highly flexible rib construction



☂ 97 cm ☂ 355 g  
☂ 170 × 130 × 240 mm ☂ 20 mm

WATERSAVER

**5655**  
AOC oversize mini umbrella FARE®-Gearshift

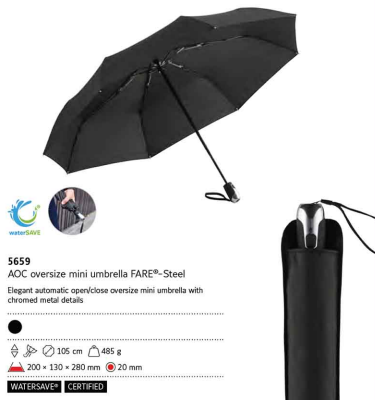
Sporty automatic open/close oversize mini umbrella with exclusive gear stick handle



☂ 105 cm ☂ 412 g  
☂ 200 × 130 × 280 mm ☂ 25 mm

CERTIFIED





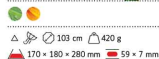






**1198**  
AC regular umbrella  
FARE®-Motiv

Fancy automatic regular umbrella with printed outer cover and contoured hem



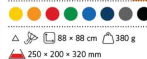
**7850**  
AC alu regular umbrella  
Lightmatic®

Extra light automatic regular umbrella made of aluminium with handle suitable for laser print



**1182**  
AC regular umbrella  
FARE®-Collection  
Square

Eye-catching automatic regular umbrella in special square form



**7119**  
AC regular umbrella  
FARE®-Collection

Wind resistant automatic regular umbrella with silver coated outer cover and coloured inner cover



CERTIFIED

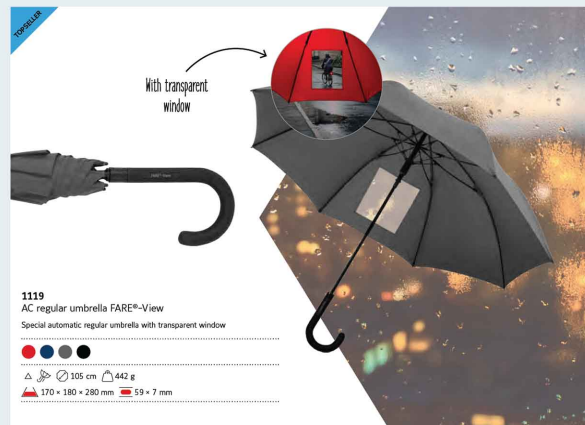


**1142C**  
AC regular umbrella Colormagic®

Automatic regular umbrella with colourful "wow" effect

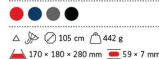


AWARDED



**1119**  
AC regular umbrella FARE®-View

Special automatic regular umbrella with transparent window



**7860**  
AC alu regular umbrella  
Windmatic

Sturdy automatic regular umbrella with perfect wind features



WATERSAVE® CERTIFIED



**1744**  
Regular umbrella  
FARE®-AC

Striking automatic regular umbrella with reflective piping



**7869**  
AC alu regular umbrella  
Windmatic

Sturdy automatic regular umbrella with coated outer cover



CERTIFIED



**1159**  
AC regular umbrella  
FARE®-Doubleface

Attractive automatic regular umbrella with transparent cover and two coloured cover



△ 105 cm 450 g  
▲ 170 × 180 × 280 mm ● 20 mm



**7112**  
AC regular umbrella  
FARE®-Pure

Attractive automatic regular umbrella with transparent cover and coloured details



△ 105 cm 495 g  
▲ 170 × 180 × 280 mm ● 59 × 7 mm



**7870**  
AC alu regular umbrella  
Windmatic Color

Sturdy automatic regular umbrella with colour coordinated handle



△ 105 cm 450 g  
▲ 170 × 180 × 280 mm ● 51 × 7 mm

CERTIFIED



**7155**  
Regular umbrella  
FARE®-Fibertec-AC

Elegant automatic regular umbrella with easy opening technology in ultra lightweight execution



△ 105 cm 400 g  
▲ 170 × 180 × 280 mm

CERTIFIED



**3330A**  
AC woodshaft regular umbrella

Automatic regular umbrella with attractive motif inside



△ 105 cm 420 g  
▲ 170 × 180 × 280 mm



**7571**  
AC regular umbrella  
Safebrella® LED

Clever automatic regular umbrella with trendy reflectors and LED light



△ 105 cm 460 g  
▲ 170 × 180 × 280 mm ● 40 × 6 mm



**7560**  
Alu regular umbrella  
FARE®-AC

Stylish automatic regular umbrella with matching handle and cover



△ 105 cm 460 g  
▲ 170 × 180 × 280 mm ● 20 mm

CERTIFIED



**1118**  
AC regular umbrella FARE®-Camouflage



△ 105 cm 460 g  
▲ 170 × 180 × 280 mm ● 59 × 7 mm



**1193**  
AC regular umbrella FARE®-Nature



△ 105 cm 500 g  
▲ 170 × 180 × 280 mm ● 59 × 7 mm





**7715**  
Regular umbrella FARE®-Contrary

Trendy regular umbrella with reverse opening and closing mechanism



△ 109 cm 495 g  
△ 130 × 120 × 220 mm 59 × 7 mm



When folding, the wet side  
is pulled inwards



**7719**  
Regular umbrella  
FARE®-Stretch

Trendy regular umbrella with  
reverse opening and closing  
mechanism and inner cover  
with printed cloudy sky



△ 109 cm 495 g  
△ 130 × 120 × 220 mm 59 × 7 mm



**7704**  
AC midsize umbrella  
FARE®-Stretch

Practical automatic umbrella  
in medium size with  
automatic extension of the  
cover at three panels



△ 107 × 117 cm 535 g  
△ 170 × 180 × 280 mm



**4111**  
Midsize umbrella ALU  
light10 Colori

Shapely umbrella in medium  
size with a colourful design



△ 115 cm 445 g  
△ 130 × 120 × 240 mm 59 × 7 mm



**4132**  
AC midsize umbrella  
FARE®-Collection

Automatic umbrella in  
medium size with classy  
leather detailing



△ 115 cm 540 g  
△ 190 × 180 × 300 mm

CERTIFIED



**4399**  
AC midsize umbrella  
FARE®-Seam

Stylish automatic umbrella in  
medium size with coloured  
highlights



△ 115 cm 497 g  
△ 190 × 180 × 300 mm 20 mm



**4875**  
AC alu midsize  
umbrella Windmatic  
Black Edition

Clever regular umbrella in  
medium size with trendy  
reflective piping



△ 115 cm 500 g  
△ 190 × 180 × 300 mm 51 × 7 mm

CERTIFIED



**4155**  
Midsize umbrella  
FARE®-Gearshift

Sporty umbrella in medium  
size with exclusive gear shift  
handle



△ 115 cm 570 g  
△ 210 × 200 × 320 mm 25 mm

CERTIFIED







**2382**  
AC golf umbrella

Convenient automatic golf umbrella for two people with hand friendly soft handle



△ 120 cm △ 490 g  
▲ 190 × 180 × 300 mm

LOW PRICED



**2359**  
AC golf umbrella

Attractively priced automatic golf umbrella for two people with windproof-features



△ 122 cm △ 533 g  
▲ 210 × 200 × 300 mm

LOW PRICED



**2235**  
Fiberglass golf umbrella

Durable manual open golf umbrella for two people



△ 130 cm △ 530 g  
▲ 250 × 200 × 360 mm ● 20 mm

LOW PRICED



**7810**  
Fiberglass golf umbrella Windfighter AC<sup>2</sup>  
First class automatic golf umbrella for two people with highly flexible rib construction



△ 120 cm △ 540 g  
▲ 190 × 180 × 300 mm

WATERSAVE<sup>®</sup> CERTIFIED



**7350**  
AC woodshaft golf umbrella  
FARE<sup>®</sup>-Collection

Elegant automatic golf umbrella for two people with genuine wooden shaft and handle



△ 120 cm △ 550 g  
▲ 190 × 180 × 300 mm

CERTIFIED



**2365**  
AC golf umbrella

Convenient automatic golf umbrella for two people with hand friendly soft crook handle



△ 120 cm △ 540 g  
▲ 190 × 180 × 300 mm



**2333**  
AC golf umbrella  
FARE<sup>®</sup>-Pure

Attractive automatic golf umbrella for two people with transparent cover and coloured details



△ 120 cm △ 660 g  
▲ 170 × 180 × 280 mm ● 20 mm



**7709**  
AC golf umbrella  
FARE<sup>®</sup>-Stretch 360

Practical automatic golf umbrella for two people with automatic extension of the cover at all panels



△ 130 cm △ 687 g  
▲ 250 × 80 × 300 mm



**2285**  
Fiberglass golf umbrella  
FARE<sup>®</sup>-AC

Lightweight golf umbrella for two people with highly flexible rib construction



△ 130 cm △ 460 g  
▲ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**7580**  
Alu golf umbrella  
FARE<sup>®</sup>-AC

Stylish golf umbrella for two people with colour co-ordinated handle and cover



△ 130 cm △ 550 g  
▲ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**2985**  
AC golf umbrella  
Fibermatic XL

Highly durable automatic golf umbrella with large diameter for two people



△ 130 cm △ 620 g  
▲ 250 × 200 × 360 mm

CERTIFIED



**2393**  
AC golf umbrella  
Jumbo® XL Square  
Color

Square shape golf umbrella  
for two people



△ 113 × 113 cm △ 690 g  
△ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**7355**  
AC golf umbrella  
FARE®-Profile

Exclusive automatic golf  
umbrella for two people with  
tyre profile design elements



△ 133 × 133 cm △ 717 g  
△ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**2339**  
AC golf umbrella  
Fibrumatic XL Vent

Exclusive automatic golf  
umbrella for two people with  
handle in golf design



△ 133 cm △ 695 g  
△ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**7399**  
AC alu golf umbrella  
FARE®-Precious

Classy golf umbrella for two  
people with metallic coloured  
details



△ 133 cm △ 633 g  
△ 250 × 200 × 360 mm ● 20 mm

AWARDED



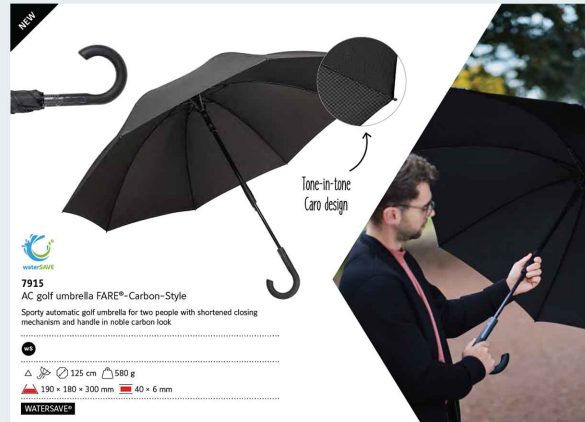
**2384**  
AC golf umbrella FARE®-Style

Stylish automatic golf umbrella for two people  
with coloured shaft and coloured elements



△ 130 cm △ 715 g  
△ 250 × 200 × 360 mm ● 20 mm

WATERSAVE® CERTIFIED



**7915**  
AC golf umbrella FARE®-Carbon-Style

Sporty automatic golf umbrella for two people with shortened closing  
mechanism and handle in noble carbon look



△ 125 cm △ 580 g  
△ 190 × 180 × 300 mm ● 40 × 6 mm

WATERSAVE®



**2989**  
AC golf umbrella  
FARE®-MFP

Eye catching automatic golf  
umbrella for two people with  
exclusive golf ball surface  
cover design



△ 111 × 111 cm △ 640 g  
△ 250 × 200 × 360 mm ● 20 mm

CERTIFIED



**7940**  
Golf umbrella  
FARE®-MFP

Metal free manual open golf  
umbrella for two people and  
handle with exclusive golf ball  
dimpled surface



△ 130 cm △ 520 g  
△ 250 × 200 × 360 mm ● 20 mm

AWARDED



**7291**  
AC alu golf umbrella  
Rainmatic® XL Black

Noble automatic golf umbrella  
for two people in noble Black  
Edition



△ 120 cm △ 560 g  
△ 190 × 180 × 300 mm ● 20 mm



**6485**  
3XL fibreglas golf umbrella FARE®-Doorman  
Giant doorman umbrella for up to seven people



☂ 180 cm ☂ 910 g  
☂ 250 × 200 × 360 mm ☂ 20 mm



**7377**  
AC golf umbrella  
FARE®-ColorReflex

Trendy automatic golf  
umbrella for two people  
with reflective outer  
coating on two panels



☂ 120 cm ☂ 613 g  
☂ 190 × 180 × 300 mm ☂ 20 mm

**CERTIFIED**



**7395**  
AC golf umbrella FARE®-DoggyBrella

Practical automatic golf umbrella for two people with removable handle  
with dog poop bags



☂ 120 cm ☂ 660 g  
☂ 190 × 180 × 300 mm

**AWARDED**



Removable handle with  
dog poop bags

**NEW**



Printed shaft

Ventilation cover



**2385**  
AC golf umbrella FARE®-Doubleface  
XL Vent

Exclusive automatic golf umbrella for two  
people with drop motif on the fibreglass shaft



☂ 130 cm ☂ 785 g  
☂ 250 × 200 × 360 mm ☂ 20 mm

**WATERSAFE® CERTIFIED**



# FARE®- ALLOVER Xpress

## QUICKVIEW

- Full digital all-over printing of your chosen motive
- From just 100 units
- Ready for shipment approx. 20 days after approval\*

### STEP 1

You have five basic models available – just choose your favourite.



### STEP 2

Send us your desired motive as a printable file (min. 90 × 90 cm at 300 dpi).



### STEP 3

You receive an e-mail for approval showing how your motive will be implemented.

### STEP 4

Look forward to your customised umbrella!



**75002**

Mini topless umbrella  
FARE®-Allover Xpress

Manual opening mini umbrella with all-over printing of your individual design

☞ 98 cm ☞ 190 g  
☞ 170 × 130 × 240 mm ☞ 20 mm



**75460**

AOC mini umbrella  
FARE®-Allover Xpress

Trendy automatic open/close mini umbrella with all-over printing of your individual design

☞ 98 cm ☞ 100 cm ☞ 339 g  
☞ 170 × 130 × 240 mm ☞ 20 mm



**71104**

AC regular umbrella  
FARE®-Allover Xpress

Automatic regular umbrella with all-over printing of your individual design

☞ 100 cm ☞ 340 g  
☞ 170 × 180 × 280 mm



**71144**

AC regular umbrella  
FARE®-Allover Xpress

Automatic regular umbrella with all-over printing of your individual design

☞ 100 cm ☞ 340 g  
☞ 170 × 180 × 280 mm ☞ 20 mm



**72382**

AC golf umbrella  
FARE®-Allover Xpress

Automatic golf umbrella for two people with all-over printing of your individual design

☞ 120 cm ☞ 490 g  
☞ 190 × 180 × 300 mm

\* Available shipping method: Sea freight approx. 50 days, shipping included, or air freight approx. 14 days, shipping subject to surcharge. Production-related offset between the segments cannot be excluded.

CERTIFIED – Details on the certified properties can be found in our data sheets. Measure and weight indications are approximate figures only. We reserve the right to change colours, technical details or designs.



**9115**  
Travelmate beach shopper  
Large beach shopping bag with  
convenient main compartment



490 g  
250 × 250 mm



**6139**  
Beach parasol Travelmate Camper  
Waterproof travel parasol with UV protection 50+



147 cm 725 g  
250 × 200 × 360 mm

CERTIFIED



**90150**  
Microfiber handtowel XL  
Extra light and extremely fast drying bath towel



242 g  
300 × 350 mm

LIGHT WEIGHT



**8160**  
Parasol XS  
Modern parasol with frame in  
a titanium finish and tilt mechanism



160 cm 1390 g  
250 × 310 × 460 mm

CERTIFIED



NEW



**8201**  
Parasol L  
Modern parasol with frame in  
a titanium finish and tilt mechanism



200 cm 2420 g  
350 × 360 × 620 mm



**8900**  
Parasol base  
Plastic parasol base for parasols



1400 g

NEW



**8240**  
Parasol XL  
Modern parasol with frame in  
a titanium finish and tilt mechanism



240 cm 3050 g  
400 × 470 × 720 mm



**8920**  
Parasol base  
Plastic parasol base for large parasols



1310 g



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5029	Mini umbrella OcoBrella	48	7799	AC midsize umbrella FARE*-Sound	71						
5042C	Mini umbrella Colormagic®	50	7810	Fiberglass golf umbrella Windfighter AC²	73						
5052	Mini umbrella FARE*-Fillit	48	7850	AC alu regular umbrella Lightmatic®	64						
5062	Mini umbrella FiligZan CityStyle	56	7860	AC alu regular umbrella Windmatic	65						
5069	Mini umbrella SlimLite Adventure	51	7861	AC alu regular umbrella Windmatic	65						
5070	Mini umbrella FiligZan	49	7870	AC alu regular umbrella Windmatic Color	66						
5071	Mini umbrella Safebrella®	51	7905	AC midsize umbrella FARE*-Switch	71						
5084	Mini umbrella FARE*-Mini Style	50	7915	AC golf umbrella FARE*-Carbon-Style	NEW!						
5095	Mini umbrella OcoBrella	51	7940	Golf umbrella FARE*-MFP	75						
5171	Mini umbrella Safebrella® LED light	52	8160	Parasol XS	NEW!						
5222	Golf mini umbrella FARE*-Jumbo®	NEW!	8201	Parasol L	NEW!						
5402	AOC mini umbrella	53	8240	Parasol XL	NEW!						
5412	AOC mini umbrella	50	8900	Parasol base	81						
5415	AOC oversize mini umbrella FARE*-Contrary	54	8920	Parasol base	NEW!						
5429	AOC mini umbrella OcoBrella	58	9115	Travelmate beach shopper	80						
5455	AOC mini umbrella FARE*-Profile	56	9158	Mini umbrella OcoBrella Shopping	NEW!						
5460	Mini umbrella FARE*-AOC	52	71104	AC regular umbrella FARE*-Allover Xpress	79						
5468	AOC mini umbrella FARE*-Camouflage	53	71144	AC regular umbrella FARE*-Allover Xpress	79						
5470	AOC mini umbrella RainLite Trimagic	57	72382	AC golf umbrella FARE*-Allover Xpress	79						
5471	AOC mini umbrella Safebrella® LED	59	75002	Mini topless umbrella FARE*-Allover Xpress	79						
5477	AOC mini umbrella FARE*-ColorReflex	58	75402	AOC mini umbrella FARE*-Allover Xpress	79						
5480	AOC mini umbrella Trimagic Safety	58	90150	Microfiber handtowel XL	80						
5484	Mini umbrella FARE*-AOC-Mini Style	56									

